

I'm a freelance writer, editor and consultant based in the UK. I work with clients to clarify what they want to say and find the best way to say it; my speciality is not in a particular subject, but in writing clearly and accessibly for a general audience. I work on books, reports, articles – writing to a brief, reworking existing drafts, or giving feedback and advice.

## Scenarios writing

Scenarios are stories about the future, used to inform decision-makers. My role as scenarios writer for the **World Economic Forum** ([weforum.org/scenarios](http://weforum.org/scenarios)) is to transform the insights of the experts convened by the Forum's scenarios team into creative and engaging fictional narratives:

- *Metals and mining: Scenarios to 2030* (published in 2010)
- *Transforming pensions and healthcare in a rapidly ageing world: Opportunities and collaborative strategies* (2009)
- *The future of the global financial system: A near-term outlook and long-term scenarios* (2009)
- *Financing demographic shifts: Pension and healthcare scenarios to 2030* (2008)
- *Engineering and construction: Scenarios to 2020* (2008)
- *Digital ecosystem – Convergence between IT, telecom, media and entertainment: Scenarios to 2015* (2007)
- *Technology and innovation in financial services: Scenarios to 2020* (2007)

## Editorial consultancy on books

**Tim Harford** ([timharford.com](http://timharford.com)) is a bestselling author of popular economics books, columnist for the Financial Times and BBC radio presenter. My role on Tim's books is to help him get from first draft to final draft – as a sounding board for early ideas, iterating successive drafts to figure out the most compelling ways to structure and express those ideas, and polishing the prose:

- *Adapt: Why success always begins with failure* (to be published May 2011)
- *The Logic Of Life* (published in 2008 by Random House and Little, Brown)
- *The Undercover Economist* (published in 2005 by OUP and Little, Brown)

**Dean Karlan** ([karlan.yale.edu](http://karlan.yale.edu)) is an economics professor and founder of Innovations for Poverty Action; I advised on restructurings and rephrasings for his book, co-written with Jacob Appel:

- *More Than Good Intentions: How a New Economics Is Helping to Solve Global Poverty* (to be published April 2011 by Dutton Penguin)

## Writing and editing for international nonprofit organisations

In 2010 I worked with Patricia Light on a consultancy project for **Oxfam Novib** ([oxfamnovib.nl](http://oxfamnovib.nl)), to assess the quality of their English-language communication materials and make recommendations on their communications and funding strategies; I had earlier worked as an editor for Oxfam Novib on reports and proposals for the European Commission and the Dutch ministry MFS.

The **Oak Foundation** ([oakfnd.org/activities/childabuse.php](http://oakfnd.org/activities/childabuse.php)) sent me to visit two of the NGOs they fund, in Ethiopia and India, to write a publication about what they had learned from ten years of funding community work to protect children from sexual abuse and exploitation:

- *Child protection: When Communities Care* (Oak Foundation, 2009)

I have worked for the **Bernard van Leer Foundation** (*bernardvanleer.org*) since 2004, including a year based in their offices in The Hague (2005-2006) and extensive freelance work subsequently. I was sent to rural western Kenya to write about the Kenya Orphans Rural Development Programme for a 2005 publication; my interviewees for their biannual journal *Early Childhood Matters* include noted academics James Heckman and Martha Nussbaum; in 2009 I was part of a working group that conceptualised and judged the Oscar van Leer Fellowships for developing country journalists; in 2010 I was part of a working group that relaunched their website, [www.bernardvanleer.org](http://www.bernardvanleer.org).

I worked with author Liana Gertsch on editing a paper published by **GTZ** (*gtz.de*):

- *Getting the basics right: Contribution of Early Childhood Development to quality, equity and efficiency in education* (GTZ, 2010)

For **UNICEF** Innocenti Research Centre (*unicef-irc.org*) I edited background papers for with Report Card 8, *The Childcare Transition: A League Table on Early Childhood Education and Care* (2008). In 2010 I edited the WASH group **Simavi's** (*simavi.nl*) proposal for the Dutch MFA funding round.

From 2004 to 2006 I worked as a consultant on various **World Bank** (*worldbank.org*) projects, including the Viewpoint Notes series and co-authoring two publications with Benjamin Herzberg:

- *Competitiveness Partnerships: Building and Maintaining Public-Private Dialogue to Improve the Investment Climate* (World Bank Policy Research Working Paper no. 3683, 2004)
- *The Public-Private Dialogue Handbook: A Toolkit for Business Environment Reformers* (2006)

### *Writing and consultancy on corporate publications*

I've consulted on pitches and written articles for **Cream Publishing** (*creampublishing.com*) for clients including the Carphone Warehouse, EDF Energy and HSBC, on subjects including mobile technology in relation to politics, shopping, economic development and citizen journalism, the UK energy market, commodities trading and the evolutionary psychology of consumer behaviour.

### *2003 to 2004 – Early freelance projects*

In 2003 and 2004 I wrote for the monthly **Moldova Welcome** magazine, had a piece on Moldova's transition from communism published in the UK's **Financial Times** weekend magazine, edited for the Moldova offices of **UNICEF** and the **ILO**, worked on a **British Embassy** project in Moldovan universities, and ran pro-bono seminars at the **Centre for Independent Journalism**. Other early freelance work includes editing a manuscript on customary law in the Southern Sudan for the **United States Institute for Peace** and marketing materials for **OC&C Strategy Consultants**.

### *2000 to 2002 – Publications Officer, Pan African Institute for Development, Buea, Cameroon*

As a volunteer with **Voluntary Service Overseas**, I edited publications and trained staff at the Pan African Institute for Development, a postgraduate training institution in international development.

### *1999 to 2000 – Writer and Editor, CGP Publications, Cumbria, UK*

I wrote and edited schoolbooks for 14-16 year olds, including a bestselling Business Studies book.

### *1995 to 1998 – Writer then Editor, Outlook Press/Raceform, London/Berkshire, UK*

I wrote for then edited the *Racing & Football Outlook*, a national weekly sports betting newspaper.

### *1992 to 1995 – BA (Hons) in Law, Brasenose College, Oxford University, UK*

Graduated with first class honours.